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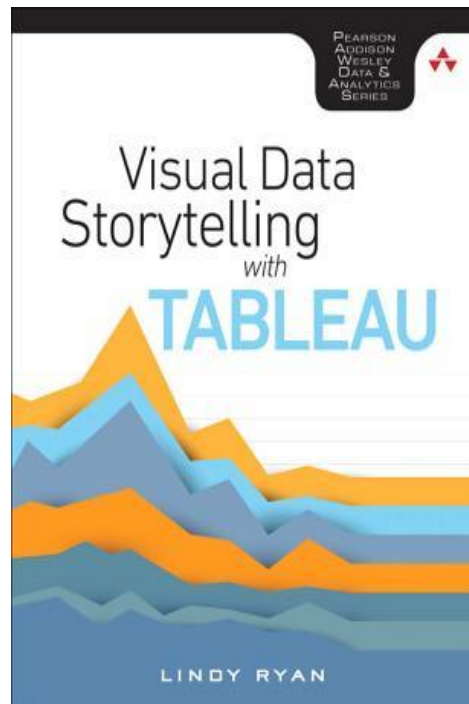
# Visual Data Storytelling

*with*

# TABLEAU

LINDY RYAN

## \* Visual Data Storytelling With Tableau \*



### Books Details

Author : Lindy Ryan Pages : 272 pages Publisher : Addison-Wesley  
Professional Language : eng ISBN-10 : 0134712838 ISBN-13 :  
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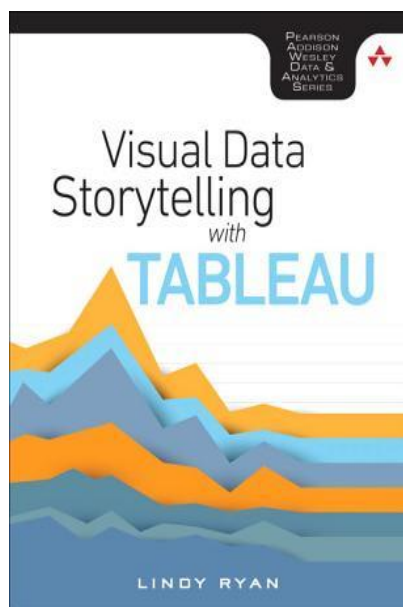
### Books Descriptions

Tell Insightful, Actionable Business Stories with Tableau, the World's Leading Data Visualization Tool! Visual Data Storytelling with Tableau brings together knowledge, context, and hands-on skills for telling powerful, actionable data stories with Tableau. This full-color guide shows how to organize data and structure analysis with storytelling in mind, embrace exploration and visual discovery, and articulate findings with rich data, carefully curated visualizations, and skillfully crafted narrative. You don't need any visualization experience. Each chapter illuminates key

aspects of design practice and data visualization, and guides you step-by-step through applying them in Tableau. Through realistic examples and classroom-tested exercises, Professor Lindy Ryan helps you use Tableau to analyze data, visualize it, and help people connect more intuitively and emotionally with it. Whether you're an analyst, executive, student, instructor, or journalist, you won't just master the tools:



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